

ALEXA CHIPMAN

ALEXACHIPMAN.COM

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LinkedIn, Twitter

alexachipman

Requested Salary

\$60,000 - 65,000

EDUCATION

2005 Dominican University of California Bachelor of Fine Arts (BFA)

Summa Cum Laude, aba Digital Art, Graphic Design emphasis

TECHNICAL SKILLS

Adobe Creative Suite, Copywriting, Email Marketing, FinalSite, CSS / HTML, Microsoft Office Suite, Netsuite, Audio & Video Editing, Journalism, Social Media, SEO / SEM, Photography, Wordpress.

WORK EXPERIENCE

Web Content Specialist (2013-Current) - Planet One Products, Petaluma.

Projects include email marketing, website design, social media, copywriting, catalog production, photography, database management, SEO, and branding.

Web Editor (2010-2012) - San Domenico School, San Anselmo.

Projects included website design, advertising campaigns, marketing, environmental design, branding implementation, database management, and photography.

Designer (2006-2009) - P&H Creative Group, Santa Rosa.

Projects included print and web advertising campaigns, email marketing, social media, environmental design, and corporate identity systems.

Contract Designer

BariMD (2008-2011), Green Dog Campagns (2009-2014),

Sloat Design Group (2007 - Current), Torme Design (2008 - 2015)

Writing

Author of Young Adult fiction. Website: imaginationlane.net

North Bay Theatre Reviews Website: imaginationlane.net/reviews

Member of the San Francisco Bay Area Theatre Critics Circle.